

Recognizing excellence

Greatness in business comes with extensive experience, commitment, and perseverance. The W. P. Carey School of Business is proud to recognize the excellence of leaders from the local, national, and international business communities.

Executive of the Year

The W. P. Carey School's Dean's Council honors one business leader annually whose contribution is recognized as significant to the nation and the world, whose inspired leadership has created and sustained superior organizational performance, and whose achievements exemplify a model for future business leaders.

2021 Executive of the Year: Sheryl Palmer



Sheryl Palmer is the chairman and CEO of Taylor Morrison Home Corp., a leading national homebuilder and developer based in Scottsdale, Arizona. Since 2007, she has overseen a highly experienced leadership team in several key national homebuilding markets.

With more than 30 years of cross-functional building experience, Palmer has led Taylor Morrison into the top ranks of America's largest public homebuilders, following the company's IPO in 2013. In 2018, the company was named America's Most Trusted Home Builder for the third consecutive year by Lifestory Research, and a Top 100 Best Places to Work by Glassdoor.

Accessing industry thought leaders

Economic Club of Phoenix — Lead. Inform. Influence.

The Economic Club of Phoenix (ECP) enhances discussion of economic and business issues among academic, business, labor, and public sectors in the Phoenix area.

2020–21 speakers: **Girish Rishi**, CEO, Blue Yonder; **D. Christian “Chris” Koch**, Chairman, President & CEO, Carlisle Companies Inc. (rescheduled from spring 2020); **David Roberts**, President & CEO, Verra Mobility; **Alex Taylor**, President & CEO, Cox Enterprises (rescheduled from spring 2020)

Lawrence R. Klein Award

An annual honor for economic forecasting accuracy, the W. P. Carey School of Business presents the Lawrence R. Klein Award in association with the nationally recognized *Blue Chip Economic Indicators* newsletter.

2020 Klein Award recipient: Ellen Zentner



Ellen Zentner is chief U.S. economist and a managing director at Morgan Stanley. She has been named to the “Bloomberg Best” list of top forecasters of the U.S. economy and has 20-plus years of experience as a Fed watcher and markets-based economist, with a keen eye toward early identification of market-moving trends. Zentner joined Morgan Stanley in 2013 from Nomura Securities International, where she served as senior economist for fixed income.

Previously, she served as the senior economist at Bank of Tokyo-Mitsubishi UFJ Ltd., and senior economist at the Texas State Comptroller. This is Zentner's second time winning the Klein Award.

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Spirit of Enterprise Award

The Spirit of Enterprise Award is Arizona's premier celebration of entrepreneurship. For more than two decades, the W. P. Carey School has recognized businesses that positively impact our economy while exhibiting ethics, energy, and excellence in entrepreneurship.

2020 Spirit of Enterprise Award winner: Offerpad

Offerpad is an online platform that eliminates the hassle and uncertainty of the traditional home selling process. It was co-founded in 2015 by Jerry Coleman, an alum and a serial entrepreneur with over 20 years of experience in real estate and a passion for developing and growing companies on a national scale.

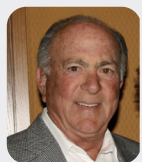
W. P. Carey Alumni Hall of Fame

Established in 1977, the W. P. Carey Alumni Hall of Fame recognizes alumni who have demonstrated leadership and achievement in their fields and in the community.

2020 Hall of Fame inductees:



Frank Clyburn (*MBA '00*) is executive vice president and chief commercial officer for Merck, overseeing human health commercial operations and the P&L for a global portfolio of medicines and vaccines. Clyburn joined Merck in 2008 leading its biologics business, and advancing to leadership roles in primary care and women's health businesses, global pharmaceutical franchises, and global oncology. He is on the board of directors of the European Federation of Pharmaceutical Industries and Associations and DuPont, and is a member of the Executive Leadership Council.



William Feldhorn (*BS Business Administration '64*) retired from a career as an entrepreneur. After running manufacturing and sales for a Dallas-based RV company, he launched National Coach Corporation in California to produce small and mid-size transit vehicles. After selling that company, Feldhorn became a developer of industrial buildings. An avid fan of outdoor activities and collectible and rally automobiles, Feldhorn and his family — including his daughters, stepson, and wife — credit ASU with providing him the tools to have a rewarding life and give back to others.



Guadalupe "Lupe" Iñiguez (*BS Accountancy '70*) became a certified public accountant, was admitted to the Arizona Bar in 1975, and founded her own firm, Iñiguez Law P.A. in 2009. A Martindale-Hubbell AV-rated attorney since 1984, Iñiguez was named among the top 100 Women and Minority Lawyers of the 20th Century by the Maricopa County Bar Association and the Arizona State Bar, among other recognitions. She is a founding member of Los Abogados, Arizona's Hispanic Bar Association, and has held memberships on numerous state and community boards.

2020 Hall of Fame Young Alumni inductee:



Russell Scibetti (*MBA '08*) is vice president of strategy and business intelligence for the New York Giants, where he oversees how the business side of the organization leverages data and technology to drive revenue and fan engagement. Prior to this, Russell held leading analytics roles with KORE Software, the New York Jets, the Arizona State University athletic department, and Comcast-Spectacor for the Philadelphia Flyers. He is also an adjunct lecturer at Columbia University, designing and teaching courses on business intelligence in sports.