The Morrison School of Agribusiness

The Morrison School of Agribusiness is the only agribusiness program in the U.S. housed in a nationally ranked business school, and the only school endowed specifically to study problems unique to agribusiness.

Agribusiness accounts for 50% of the global economy, and 25% of employment. Despite the critical physical, economic, and social role played by the food industry, many issues are not well-understood. Our faculty includes top researchers with expertise in diverse areas of inquiry including consumer food marketing, international agricultural trade policy, domestic and global food security, sustainability, risk management, and the industrial organization of food markets.

About the W. P. Carey School of Business

One of the largest business schools in the United States, ASU’s W. P. Carey School of Business is internationally recognized for its leadership in business education.

The school is consistently ranked among the best business schools by U.S. News & World Report and other publications for undergraduate programs, MBA programs, and online learning. Likewise, the research productivity of our faculty is highly regarded, consistently ranked top 30 worldwide by the University of Texas at Dallas Top 100 Business School Research Rankings.

Our mission
The W. P. Carey School of Business educates tomorrow’s business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research in order to create positive change on a global scale.

Our vision
The W. P. Carey School of Business creates leaders who:

- Rethink the nature of business
- Engage the world
- Create a better future

Doctoral programs

Examining one of eight distinct fields of study, W. P. Carey PhD graduates embark on careers in research and academia, learning from thought leaders in their respective fields, and gaining the resources of America’s largest public university. Our motivated students bring unique experiences and backgrounds to local and global challenges.

The W. P. Carey School of Business offers the following doctoral degrees:

- PhD in business administration with concentrations in
  - Accountancy
  - Agribusiness
  - Finance
  - Information systems
  - Management
  - Marketing
  - Supply chain management
- PhD in economics

Morrison School of Agribusiness
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wpcarey.asu.edu/agribusiness
About our research

Businesses in the food and agriculture industry face a unique set of issues, many of which cannot be explained by concepts developed for firms in other industries. Morrison School of Agribusiness faculty members apply theory and quantitative methods from economics and business to address specific challenges involved in the financing, production, distribution, marketing, and sustainability of food, fiber, and related products.

Our faculty members also collaborate with scholars across disciplinary boundaries in order to address important societal issues such as food waste, food security, and sustainability. Our faculty publish in top academic journals, and are routinely cited in the media.

Representative research-active faculty
- Lauren Chenarides
- Jeffrey Englin
- Carola Grebitus
- Mark Manfredo
- Ashok Mishra
- Timothy J. Richards
- Troy G. Schmitz

The PhD in business administration with a concentration in agribusiness

Combining a focus on rigorous research in topics specific to agribusiness with the flexibility to integrate coursework from another functional area of business, such as marketing, management, finance, or supply chain management, the PhD with a concentration in agribusiness is intended for highly motivated students seeking careers in research universities. Students are required to complete a core sequence of microeconomic theory, mathematical economics, and applied econometrics courses, and at least three courses in another field of interest relevant to their dissertation research.

Our aim is to train scholars who will be leaders in both research and teaching. All students complete a second-year paper that is expected to be published prior to graduation.

Students can also gain valuable experience in teaching in both online and face-to-face platforms. Everyone is encouraged to submit papers for professional conferences, and typically attains a high level of visibility prior to graduation.

Sample PhD alumni affiliations
- Arizona State University
- Central Washington University
- Cornell University
- McMaster University
- PricewaterhouseCoopers
- Salisbury University
- SUNY Cobleskill
- Technical University of Munich
- Tulane University
- Universidad Autónoma de Occidente
- University of Arkansas
- University of Nevada, Las Vegas
- University of Tennessee
- Whitworth University

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