The Department of Information Systems

The Department of Information Systems at W. P. Carey is consistently ranked top 20 for both undergraduate and graduate programs by U.S. News & World Report.

The department’s world-class faculty develops the technical, critical thinking, and management skills needed to excel in real-world information technology and data analytics environments.

Our faculty members are research leaders on emerging and state-of-the-art technology and analytics topics. Many serve on the editorial boards of premier academic journals and as part of prominent international conferences and workshops.

About the W. P. Carey School of Business

One of the largest business schools in the United States, ASU's W. P. Carey School of Business is internationally recognized for its leadership in business education.

The school is consistently ranked among the best business schools by U.S. News & World Report and other publications for undergraduate programs, MBA programs, and online learning. Likewise, the research productivity of our faculty is highly regarded, consistently ranked top 30 worldwide by the University of Texas at Dallas Top 100 Business School Research Rankings.

Our mission
The W. P. Carey School of Business educates tomorrow’s business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research in order to create positive change on a global scale.

Our vision
The W. P. Carey School of Business creates leaders who:
- Rethink the nature of business
- Engage the world
- Create a better future

Doctoral programs

Examining one of eight distinct fields of study, W. P. Carey PhD graduates embark on careers in research and academia, learning from thought leaders in their respective fields, and gaining the resources of America's largest public university. Our motivated students bring unique experiences and backgrounds to local and global challenges.

The W. P. Carey School of Business offers the following doctoral degrees:
- PhD in business administration with concentrations in
  - Accountancy
  - Agribusiness
  - Finance
  - Information systems
  - Management
  - Marketing
  - Supply chain management
- PhD in economics

wpcarey.asu.edu/information-systems

Department of Information Systems
480-965-3252
wpcareyis@asu.edu
About our research

Our department has a strong reputation for developing programmatic research in several prominent research areas, including:
- Big data and business analytics
- Health care IT
- Services and process innovation
- Information economics and strategy
- Security and privacy
- Social media, e-commerce, and mobile platforms
- The gig economy

Representative research-active faculty

- Victor Benjamin
- Pei-yu Chen
- Michael Goul
- Bin Gu
- Sang Pil Han
- Yili (Kevin) Hong
- Nina Huang
- Rob Hornyak
- Uday Kulkarni
- Jessica Pye
- Robert St. Louis
- Raghu Santanam
- Asim Roy
- Zhan (Michael) Shi
- Paul Steinbart
- Shin-yi Wu
- Zhongju (John) Zhang

The PhD in business administration with a concentration in information systems

Preparing students for tenure-track positions at peer schools, the PhD with a concentration in information systems is a full-time, residential program that begins in the fall. The PhD program prepares students to review, analyze, conduct, and publish scholarly research in leading academic journals, and can be completed in four to five years.

Students acquire these skills and capabilities through a series of research seminars and additional supporting coursework. In addition, PhD students participate in ongoing research projects in conjunction with faculty members in the Department of Information Systems.

Students work with their program committees to determine an appropriate program of study, which is flexible enough to allow students to pursue a specialization that addresses significant areas of the discipline. Competitive financial support and health care benefits are available on a renewable basis based on successful advancement through the program.

Sample PhD alumni affiliations

- Brigham Young University
- Copenhagen Business School
- Georgia State University
- Nanyang Technological University
- Ohio University
- Pennsylvania State University
- University of Colorado Denver
- University of Connecticut
- University of Massachusetts at Amherst
- University of North Carolina at Charlotte

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