

The Department of Management and Entrepreneurship

The W. P. Carey Department of Management and Entrepreneurship offers a variety of distinct programs for undergraduate, graduate, and doctoral students — all with a strong emphasis on collaboration, leadership, communication, and team-building skills, as well as project management and community engagement.

Department of Management and Entrepreneurship students gain current and relevant knowledge of practice and theory from an esteemed faculty of world-class researchers and teachers, including multiple Academy of Management Fellows.

About the W. P. Carey School of Business

One of the largest business schools in the United States, ASU's W. P. Carey School of Business is internationally recognized for its leadership in business education.

The school is consistently ranked among the best business schools by *U.S. News & World Report* and other publications for undergraduate programs, MBA programs, and online learning. Likewise, the research productivity of our faculty is highly regarded, routinely ranked top 30 worldwide by the University of Texas at Dallas Top 100 Business School Research Rankings.

Our mission

The W. P. Carey School of Business educates tomorrow's business leaders, takes an entrepreneurial approach to learning, and conducts ground breaking research in order to create positive change on a global scale.

Our vision

The W. P. Carey School of Business creates leaders who:

- Rethink the nature of business
- Engage the world
- Create a better future

Doctoral programs

Examining one of eight distinct fields of study, W. P. Carey PhD graduates embark on careers in research and academia, learning from thought leaders in their respective fields, and gaining the resources of America's largest public university. Our motivated students bring unique experiences and backgrounds to local and global challenges.

The W. P. Carey School of Business offers the following doctoral degrees:

- PhD in business administration with concentrations in
 - Accountancy
 - Agribusiness
 - Finance
 - Information systems
 - Management
 - Marketing
 - Supply chain management
- PhD in economics

About our research

Combining the expertise of more than two dozen tenure-track faculty, the Department of Management and Entrepreneurship spans virtually every topic within the four core areas of management (strategic management, organizational behavior, organizational theory, and human resource management) and the underlying disciplines (economics, psychology, and sociology).

Specific topics studied by faculty include: leadership, teams, organizational culture, stress, ethics, motivation, learning and adaptation, individual differences, emotion, organizational attachment, corporate governance, institutional theory, alliance and network strategy, strategy development and implementation, and innovation.

The department is currently No. 3 in the country in the Texas A&M/University of Georgia Rankings of Management Department Research Productivity.



The PhD in business administration with a concentration in management

The doctoral program places emphasis on developing high-quality scholarship, focusing first and foremost on research competence and secondarily on teaching, as a vehicle to academic professionalism.

Our mission is to provide an environment that prepares scholars to assume the diverse responsibilities of tenure-track faculty positions at leading research universities.

Research focus

Our doctoral students work with mentors to design an individually meaningful program of study, which typically includes coursework and research conducted both individually and with faculty members to fulfill degree requirements. PhD students select a series of department seminars and electives in topics related to organizational behavior, organizational theory, strategic management, and research methods.

Pursuing courses in other departments and colleges within the university can further develop knowledge in areas to support students' research interests and chosen area of specialization.

Our full-time, in-residence PhD program takes most students five years to complete. The department has a very collaborative and supportive culture, one where developing and mentoring students is top priority. The department also provides generous financial support throughout the program so students can concentrate on their studies and research.

Sample PhD alumni affiliations

- Boston College
- Brigham Young University
- Georgia Institute of Technology
- Michigan State University
- Pennsylvania State University
- Rutgers University
- Texas A&M University
- University of Arizona
- University of Georgia
- University of Iowa