Introduction

The Marketing and Communications department has event resources available to any and all staff who may be responsible for event execution.

We encourage you to consider how our uniquely designed resources will generate greater excitement, involvement, and engagement at events for prospective students, current students, alumni, faculty/staff and other important constituents.
Get Them to the Event

SIGNAGE
Possible artwork for the A-Frame signs or stands. Pre-designed templates available through ASU Print Services. Production time is one week.

Estimated cost for sintra/foam core posters: $57
Communicate Your Value

EVENT DISPLAYS
Full-size floor displays 8’ x 10’

The exterior is made of a light aluminum frame making them light weight and easily portable. The "interior" is a tension pillowcase fabric which does not wrinkle and can be easily washed/cleaned.

Floor displays come with portable cases that can be shipped.

Displays come with instructions and are easy to put up and take down.

If you would like to use for an event and need to ship display please plan accordingly.
Table Top Displays

Table top displays are 7’ w x 5.5’ h. Table tops fit great on 8’ table or larger.

The exterior is made of a light aluminum frame making them light weight and easily portable. The "interior" is a tension pillowcase fabric which does not wrinkle and can be easily washed/cleaned.

Table top is small enough to be a carry on or can be easily shipped as well.

Displays come with instructions and are easy to put up and take down.

If you would like to use for an event and need to ship display please plan accordingly.
Graduate Programs

Accelerate your career with an MBA or master's from a top-ranked business school:
- Earn your MBA full-time, part-time, or 100% online
- Network with top companies
- Customize your MBA to your career goals

MBA Programs

Make your move with an MBA from a top-ranked business school:

Undergraduate Programs

Pursue your passion at the top-ranked W. P. Carey School of Business:
- Prepare for your career with 30+ majors and concentrations
- Network with top companies
- Study abroad and gain a global perspective

wpcarey.asu.edu
The W. P. Carey School of Business educates tomorrow's business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research, in order to create positive change on a global scale.

Rethink the nature of business, engage the world, and create a better future.
Posters available for purchase

- Keep Calm and W. P. Carey On, 22” x 28” $85
- Keep Calm and W. P. Carey On, 24” x 36” $110

- Mission/Vision/Values poster, 28” x 44” $155
Table covers, table runners, and podium drapes can be rented from MarComm or you can contact your Marketing Manager to purchase your own. Please contact Eric Prochnow for rentals:

Eric.Prochnow@asu.edu

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Table cover 6'</td>
<td>$334</td>
</tr>
<tr>
<td>Table runner 30&quot; x 66&quot;</td>
<td>$152</td>
</tr>
<tr>
<td>Podium drape 21&quot; x 27.5&quot;</td>
<td>$100</td>
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On the left:
Advertisement holder for 11” w x 14” h
Table Sign Holder for 8 ½” w x 11” h

On the right:
Document holder with or without
Business card pocket for 9.3” w x 9.6” h x 4.8” d
Create Some Excitement

EVENT ACTIVITIES
Photo booth (props included)

The photo booth is 1’ W x 5.3’ H. It’s great for lead generation and email capture. The booth can be taken apart into three pieces for ease of movement. Each photo booth rental comes with fun props to create spirited photos. Requires dolly for moving and the unit renting the booth is responsible for transportation to and from the event.

Please contact Eric Prochnow for rental: eric.prochnow@asu.edu

Red Carpet

The red carpet is 3’ W x 10’ L. It’s a great accessory for the photo booth or your event entry way.

Please contact Eric Prochnow for rental: eric.prochnow@asu.edu
Do you want Sparky to make an appearance at your next event? He loves to socialize (although he does not speak) and is always ready to have his picture taken with fans! Of course, he has a very busy schedule so you need to submit your request at least two weeks before your event.

Requests can be submitted to eric.prochnow@asu.edu
T-shirt Cannon

T-shirt Cannon available for use for W. P. Carey events (t-shirts are NOT included). Everyone who handles the cannon is required to take a compressed gas training course before use and NO students are allowed to handle.

Please contact Eric Prochnow for rental:
eric.prochnow@asu.edu
Promotional Items/Swag

We offer a wide variety of promotional items featuring the W. P. Carey logo. Items appeal to a spectrum of audiences. From the undergraduate prospective student (lip balms to tattoos), to the senior level executive (padfolios, high end pens, bags, business card holders), we have items to suit your individual needs. To get estimates, please refer to:
https://employees.wpcarey.asu.edu/resources/marketing-and-communications/promotional-items

To place an order, or to inquire about custom promotional materials, contact Chloe Grafakos: Chloe.Grafakos@asu.edu
We contract with various local and national professional photographers to assist with event photography needs. On average it takes 2 – 6 weeks to reserve professional photographers.

We also have some cameras available for check-out for events where professional photography may not be needed, but where some images might be beneficial to capture by attendees/event hosts. Go-Pro (4) cameras available for checkout. Contact Marketing Managers to reserve.

Contact Cassandra Gerber for information regarding available professional photographers and to schedule an event. Note Professional photographers may not be available for your event. Please request photography services 3-6 months in advance in order to secure a photographer.

Recommended Freelance Photographers:

*please note sales tax additional to all rates listed

Scott Mitchell Photography, LLC – Preferred.
- Hourly rate $150 (3 hour minimum)
- Half day rate $650
- Daily ASU rate $1,200 (9 hours maximum)
Photographer Assistant: $35 per hour

ShelleyMarie Images
- Half day rate $650 (5 hours maximum)
- Daily ASU rate $1,000 (10 hours maximum)
Photographer Assistant: $250 per day and $165 for full day
Additional Marketing Services Related to Events

We can assist you with event ideas, target audience refinement, budgeting considerations, and location choices.

To help get the word out, we also assist with:

- Web page development
- Email invite message and design development
- Advertising in local and national media as well as in internal communication vehicles at ASU or W. P. Carey
Questions? Need Assistance?

Contact your Marketing Account Manager or
Eric Prochnow
Eric.Prochnow@asu.edu