The Marketing and Communications department has event resources available to any and all staff who may be responsible for event execution.

We encourage you to consider how our uniquely designed resources will generate greater excitement, involvement, and engagement at events for prospective students, current students, alumni, faculty/staff and other important constituents.
Get Them to the Event

SIGNAGE
Possible artwork for the A-Frame signs or stands. Pre-designed templates available through ASU Print Services. Production time is one week.

Estimated cost for sintra/foam core posters: $57
Communicate Your Value

EVENT DISPLAYS
Full-size floor displays 8’ x 10’

The exterior is made of a light aluminum frame making them light weight and easily portable. The "interior" is a tension pillowcase fabric which does not wrinkle and can be easily washed/cleaned.

Floor displays come with portable cases that can be shipped.

Displays come with instructions and are easy to put up and take down.

If you would like to use for an event and need to ship display please plan accordingly.
Table Top Displays

Table top displays are 7’ w x 5.5’ h. Table tops fit great on 8’ table or larger.

The exterior is made of a light aluminum frame making them light weight and easily portable. The "interior" is a tension pillowcase fabric which does not wrinkle and can be easily washed/cleaned.

Table top is small enough to be a carry on or can be easily shipped as well.

Displays come with instructions and are easy to put up and take down.

If you would like to use for an event and need to ship display please plan accordingly.
Graduate Programs
Accelerate your career with an MBA or master's from a top-ranked business school:
- Earn your MBA full-time, part-time, or 100% online
- Network with top companies
- Customize your MBA to your career goals
wpcarey.asu.edu

MBA Programs
Make your move with an MBA from a top-ranked business school:
- Earn your MBA full-time, part-time, or 100% online
- Network with top companies
- Customize your MBA to your career goals
wpcarey.asu.edu

Undergraduate Programs
Pursue your passion at the top-ranked W. P. Carey School of Business:
- Prepare for your career with 30+ majors and concentrations
- Network with top companies
- Study abroad and gain a global perspective
wpcarey.asu.edu

W. P. Carey Pull-Up Banners 3’ x 7’ – Program Specific
The W. P. Carey School of Business educates tomorrow’s business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research, in order to create positive change on a global scale.

Welcome to the W. P. Carey School of Business

Rethink the nature of business, engage the world, and create a better future.
Posters available for purchase

- Keep Calm and W. P. Carey On, 22” x 28” $85
- Keep Calm and W. P. Carey On, 24” x 36” $110

- Mission/Vision/Values poster, 28” x 44” $155
Create Some Excitement

EVENT ACTIVITIES
Photo booth (props included)

The photo booth is 1’ W x 5.3’ H. It’s great for lead generation and email capture. The booth can be taken apart into three pieces for ease of movement. Each photo booth rental comes with fun props to create spirited photos. Requires dolly for moving and the unit renting the booth is responsible for transportation to and from the event.

Please contact Eric Prochnow for rental:
eric.prochnow@asu.edu

Red Carpet

The red carpet is 3’ W x 10’ L. It’s a great accessory for the photo booth or your event entry way.

Please contact Eric Prochnow for rental:
eric.prochnow@asu.edu
Do you want Sparky to make an appearance at your next event? He loves to socialize (although he does not speak) and is always ready to have his picture taken with fans! Of course, he has a very busy schedule so you need to submit your request at least two weeks before your event.

Requests can be submitted to eric.prochnow@asu.edu
T-shirt Cannon

T-shirt Cannon available for use for W. P. Carey events (t-shirts are NOT included). Everyone who handles the cannon is required to take a compressed gas training course before use and NO students are allowed to handle.

Please contact Eric Prochnow for rental: eric.prochnow@asu.edu
Promotional Items/Swag

We offer a wide variety of promotional items featuring the W. P. Carey logo. Items appeal to a spectrum of audiences. From the undergraduate prospective student (lip balms to tattoos), to the senior level executive (padfolios, high end pens, bags, business card holders), we have items to suit your individual needs. To get estimates, please refer to: https://employees.wpcarey.asu.edu/resources/marketing-and-communications/promotional-items

To place an order, or to inquire about custom promotional materials, contact Chloe Grafakos: Chloe.Grafakos@asu.edu