Executive MBA

The W. P. Carey Executive MBA (EMBA) is for those with 10 or more years of management experience. Classes meet twice monthly on Fridays and Saturday’s at ASU’s Tempe campus, convenient for travel within the Southwest. Travel scholarships are available for students outside the Phoenix Metropolitan area and from surrounding states.

With a focus on informing decisions that leaders must make, an integrated capstone that gives you an opportunity to address current problems facing your organization, and immersive experiences in Washington, D.C. and international locations, the W. P. Carey EMBA goes beyond the books to help you see the world of business in a new way.

“...The EMBA program far exceeded my expectations and gave me the knowledge and confidence to pursue a new and unexpected entrepreneurial career path — a lifelong dream that, until now, I thought was out of reach. Now I have an amazing network from different fields and areas of expertise, which is extremely valuable for me as a business owner.”

Karen Marshall, Executive MBA 2018

wpcarey.asu.edu/emba

Graduate Programs
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Develop your strategic thinking for a fast-paced global economy.

No. 12
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– The Economist

85%
of companies are looking to hire MBA graduates.
– GMAC 2018 Corporate Recruiters Survey

Alumni confirm the value of an MBA

84% more career advancement
87% better prepared for leadership positions
68% more promotions post-MBA

– GMAC 2018 Alumni Perspectives Survey

U.S. News & World Report
No. 1 Most innovative schools

BEST COLLEGES
U.S. News
2020

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The EMBA curriculum delivers insights across the spectrum of business and management foundations. Many assignments can be applied directly to your company, while the capstone strategy course is integrated throughout the program, culminating with a strategic analysis of your organization.

Quarter one
Financial Performance Reporting
Discover how economic events and transactions are communicated through the financial reporting process and learn how to read, analyze, and interpret financial reports.

Organizational Theory and Behavior
Identify how individual and group behavior and organizational processes influence outcomes.

Quarter two
Decision Statistics
Examine quantitative information, decision-driven use of information and data, and decision modeling processes.

Managerial Economics
Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

Quarter three
Managerial Accounting
Focus on the use of accounting information for internal planning, decision-making, and performance evaluation.

Leadership I
Learn to deal with uncertainty and ambiguity, to use power and persuasion, to use different decision styles in different circumstances, and to lead organizational transitions through changing environmental circumstances.

Elective*

Quarter four
Managerial Finance
Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

Marketing Management
Explore how the marketing function is managed and how to develop strong marketing strategy, with emphasis on how to understand a superior value proposition, articulate independent influences, and comprehend biases.

Summer
Negotiations
Improve your skills in the art of negotiation through simulations involving multi-party, multi-issue negotiations.

Business Strategy and Public Policy
Travel to the Arizona Capitol and Washington, D.C. to see how businesses participate in the public policy process.

Quarter five
Advanced Finance
Use a case-oriented approach to apply finance theory to issues such as financial risk management and the use of derivative instruments, international finance, exchange risk, and modern portfolio management.

Ethical Issues for Managers
Address real-world ethical dilemmas by examining ethics and social responsibility for the individual, the organization, and its stakeholders.

Business Intelligence
Develop a managerial approach to the new hallmarks of IT in organizations: innovation, data-driven decision-making, and collaboration.

Quarter six
Strategic Management
Learn the tools of strategy and policy formulation, emphasizing the integration of decisions in the functional areas to help your organization gain and sustain competitive advantage. Continued in quarter seven and quarter eight.

Operations and Supply Chain Management
Explore conceptual foundations of operations, procurement, and logistic functions for all types of organizations to deliver enhanced customer and economic value.

Entrepreneurship
Identify, evaluate, value, and create entrepreneurial opportunities through a series of cases and discussions on topics covering various phases of venture development.

Quarter seven
Leadership II
Build on lessons covered in Leadership I.

Globalization, Business, and Markets
Analyze the important policy and cultural differences across countries that are encountered as trading opportunities expand.

Strategic Management
Continued from quarter six.

International Practicum
Shape your global perspective with sessions abroad, highlighting differences in doing business in distinct cultures.

Elective*

Quarter eight
Leadership II
Build on lessons covered in Leadership I.

Strategic Management
Continued from quarter six.

International Practicum
Shape your global perspective with sessions abroad, highlighting differences in doing business in distinct cultures.

Elective*

*An elective course is required in quarter three and is optional in quarter seven. Designed exclusively for Executive MBA students, elective content is dynamic and may change based on student and alumni feedback, changing trends in the workplace, and employer and industry needs.