

## Online MBA

Develop your leadership skills wherever and whenever learning suits you best. With two courses at a time and customizable elective options, the Online MBA allows you to focus on your studies while juggling your career and life.

Consistently top-ranked by *U.S. News & World Report*, the W. P. Carey Online MBA delivers the same course content taught by faculty members from our full-time and part-time MBA programs, and you earn the same degree.



“An online degree gives me the flexibility to build my professional career while attending school. I also have the opportunity to take what I learn and put it into practice immediately.”

Catherine Zelkowski, Online MBA 2018

# Advance your career on your schedule, 100% online.

JANUARY



AUGUST



Multiple Online MBA start dates give you even more flexibility.

## 85%

of companies are looking to hire MBA graduates

– GMAC Corporate Recruiters Survey 2018

## Alumni confirm the value of an MBA

## 82%

developed new skills

## 86%

advanced in their careers

## 75%

received more promotions

– GMAC 2017 Alumni Perspectives Survey



**U.S. News & World Report**

- No. 1 Most innovative schools
- No. 3 Online MBA programs for veterans
- No. 10 Online MBA programs

# Online MBA curriculum

The highly ranked W. P. Carey Online MBA follows a proven structure: one course at a time, covering five weeks. This schedule allows you to focus on each class while continuing to work. Through electives, areas of emphasis, certificates, or concurrent degrees, you can personalize your MBA to your career goals.

## Online MBA core courses

Leading People, Teams and Organizations: Organizational Theory  
Statistics for Managers  
Financial Performance Reporting  
Operations and Supply Management  
Decisions, Market Structure, and Games: Managerial Economics  
Create and Deliver Customer Value: Marketing Management  
Finance: The Art of Managing Resources  
Ethical Issues for Managers  
Managerial Accounting  
Capstone: Strategic Management

## Online MBA electives

Deepen your focus in one area or develop a broad range of knowledge and expertise. Prerequisites may be required for some courses.

### Recent electives have included:

Advanced Corporate Finance  
Financial Statements Analysis  
International Finance  
Investment Strategies  
Global Business Environment  
Logistics in the Supply Chain  
Business-to-Business Marketing  
New Product and Service Development  
Global Marketing Strategy  
Services Marketing and Management  
Strategic Procurement

Supply Chain Cost/Design Issue  
Supplier Management and Negotiations  
Sustainability and Social Responsibility  
Management of Technology and Innovation  
Decision-making with Business Analytics  
Project Management

## Concurrent degrees

Combine the W. P. Carey Online MBA with degrees from ASU's highly ranked Sandra Day O'Connor College of Law or the Ira A. Fulton Schools of Engineering and earn two degrees in less time and for less expense than earning both degrees separately.

Online MBA/Master of Legal Studies  
Online MBA/MSE Electrical Engineering  
Online MBA/MS Industrial Engineering

## Areas of emphasis

Add depth in a specific discipline to your Online MBA — giving you even more flexibility and matching your degree with your strengths and career aspirations.

Business data analytics  
Finance  
International business  
Marketing  
Supply chain management