

Online MBA

Develop your leadership skills wherever and whenever learning suits you best. With one course at a time and customizable elective options, the Online MBA allows you to focus on your studies while juggling your career and life.

Consistently top-ranked by *U.S. News & World Report*, the W. P. Carey Online MBA delivers the same course content taught by faculty members from our full-time and part-time MBA programs, and you earn the same degree.



“An online degree gives me the flexibility to build my professional career while attending school. I also have the opportunity to take what I learn and put it into practice immediately.”

Catherine Zelkowski, Online MBA 2018

Advance your career on your schedule, 100% online.

JANUARY



AUGUST



Multiple Online MBA start dates give you even more flexibility.

85%

of companies are looking to hire MBA graduates

– GMAC Corporate Recruiters Survey 2018

Alumni confirm the value of an MBA

82%

developed new skills

86%

advanced in their careers

75%

received more promotions

– GMAC 2017 Alumni Perspectives Survey



U.S. News & World Report

- No. 1 Most innovative schools
- No. 4 Online MBA programs for veterans
- No. 6 Online MBA programs

Online MBA curriculum

The highly ranked W. P. Carey Online MBA follows a proven structure: one course at a time, covering five weeks. This schedule allows you to focus on each class while continuing to work. Through electives, areas of emphasis, certificates, or concurrent degrees, you can personalize your MBA to your career goals.

Online MBA core courses

Leading People, Teams and Organizations: Organizational Theory
Statistics for Managers
Financial Performance Reporting
Operations and Supply Management
Decisions, Market Structure, and Games: Managerial Economics
Create and Deliver Customer Value: Marketing Management
Finance: The Art of Managing Resources
Ethical Issues for Managers
Managerial Accounting
Capstone: Strategic Management

Online MBA electives

Deepen your focus in one area or develop a broad range of knowledge and expertise. Prerequisites may be required for some courses.

Recent electives have included:

Advanced Corporate Finance
Financial Statements Analysis
International Finance
Investment Strategies
Global Business Environment
Logistics in the Supply Chain
Business-to-Business Marketing
New Product and Service Development
Global Marketing Strategy
Services Marketing and Management
Strategic Procurement

Supply Chain Cost/Design Issue
Supplier Management and Negotiations
Sustainability and Social Responsibility
Management of Technology and Innovation
Decision-making with Business Analytics
Project Management

Concurrent degrees

Combine the W. P. Carey Online MBA with degrees from ASU's highly ranked Sandra Day O'Connor College of Law or the Ira A. Fulton Schools of Engineering and earn two degrees in less time and for less expense than earning both degrees separately.

Online MBA/Master of Legal Studies
Online MBA/MSE Electrical Engineering
Online MBA/MS Industrial Engineering

Areas of emphasis

Add depth in a specific discipline to your Online MBA — giving you even more flexibility and matching your degree with your strengths and career aspirations.

Business data analytics
Finance
International business
Marketing
Supply chain management