Executive MBA
Business of health care concentration

The W. P. Carey Executive MBA (EMBA) is for those with 10 or more years of management experience. Classes meet twice monthly on Fridays and Saturdays at ASU’s Tempe campus, convenient for travel within the Southwest. Travel scholarships are available for students outside the Phoenix Metropolitan area.

The W. P. Carey MBA is one of the few STEM-eligible MBA programs. With more than 800,000 new STEM jobs estimated before 2028, your W. P. Carey EMBA will be in high demand in industries across the economy.

With six distinct courses that examine the health care industry as it evolves through technological advances, more sophisticated supply chain and management solutions, and a changing public policy environment, the EMBA concentration in the business of health care can help you deliver immediate impact for your organization.

"I definitely use what I learned in the EMBA program in my role at Phoenix Children’s Hospital. Clearly the coursework prepared me to understand and think about health care and medical group management differently. What surprised me most was how much I have benefited from all the discussions and interactions with so many talented classmates from diverse industries."

Jared Muenzer, MD, MBA
Senior Vice President and Chief Operating Officer, Phoenix Children’s Medical Group
Executive MBA 2014

Develop your strategic thinking for a fast-paced global economy.

No. 12
EMBA program in the world
– The Economist

77%
of companies are looking to hire MBA graduates
– GMAC Corporate Recruiters Survey 2019

Alumni confirm the value of an MBA

84% more career advancement
87% better prepared for leadership positions
68% more promotions post-MBA
– GMAC 2018 Alumni Perspectives Survey

U.S. News & World Report
No. 1 Most innovative schools
No. 18 Executive MBA programs

wpcarey.asu.edu/emba
Graduate Programs
480-965-3332
wpcareymasters@asu.edu
Business of health care concentration curriculum

The EMBA concentration in the business of health care offers six distinct courses in the second year of the program that deliver a wide-ranging view of the health care industry. Additionally, a one-day extension to the existing Business Strategy and Public Policy course in Washington, D.C. will focus exclusively on health policy issues.

In addition to completing the concentration to fulfill EMBA degree requirements, you will also receive a W. P. Carey certificate in the business of health care when you graduate.

Core courses

Financial Performance Reporting
Discover how economic events and transactions are communicated through the financial reporting process and learn how to read, analyze, and interpret financial reports.

Organizational Theory and Behavior
Identify how individual and group behavior, as well as organizational processes influence outcomes.

Decision Statistics
Examine quantitative information, decision-driven use of information and data, and decision modeling processes.

Managerial Economics
Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

Managerial Accounting
Focus on the use of accounting information for internal planning, decision-making, and performance evaluation.

Leadership I
Learn how to deal with uncertainty and ambiguity, leverage power and persuasion, use different decision styles in different circumstances, and lead organizational transitions through changing environmental circumstances.

Managerial Finance
Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

Marketing Management
Explore how the marketing function is managed and how to develop strong marketing strategy, with emphasis on how to understand a superior value proposition, articulate independent influences, and comprehend biases.

Negotiations
Improve your skills in the art of negotiation through simulations involving multi-party, multi-issue negotiations.

Business Strategy and Public Policy
Travel to the Arizona Capitol and Washington, D.C. to see how businesses participate in the public policy process.

Concentration courses

The Economics of Health Care
Focus on health insurance, insurance markets, and reform, including health care delivery, reorganization, payment, and alternative payment models.

Health Care Supply Chain Issues
Consider how hospitals apply Lean Six Sigma principles to improve supply chain practices and how emerging technological advancements (3D printing, blockchain, etc.) impact health care supply chains.

Health Care Informatics and Artificial Intelligence
Analyze the role of recent advances — including Electronic Medical Records (EMR), patient portals, mobile applications, embedded sensor devices, IoT, and wearables — in modern health care systems.

Managing Health Care Organizations
Define and resolve operational challenges associated with the management of health care organizations.

Health Care Systems: Policies, Practices, and Outcomes
Compare health systems in advanced nations to better understand the drivers of health outcomes.

International Health Care Practicum
Analyze health care systems in one or more advanced nations, including research on provision, costs, and outcomes. An in-country visit allows you to examine the health care system firsthand.

Electives

An elective course is required in quarter three and is optional in quarter seven. Designed exclusively for Executive MBA students, elective content is dynamic and may change based on student and alumni feedback, trends in the workplace, and employer and industry needs.