

Executive MBA

Business of health care concentration

The W. P. Carey Executive MBA (EMBA) is for those with 10 or more years of management experience. Classes meet on ASU's Tempe campus one Friday and Saturday per month, with live sessions held an additional Saturday each month both on campus and virtually. Travel scholarships are available for students outside the Phoenix Metropolitan area and from surrounding states.

The W. P. Carey MBA is one of the few STEM-eligible MBA programs. With more than 800,000 new STEM jobs estimated before 2028, your W. P. Carey EMBA will be in high demand in industries across the economy.

With six distinct courses that examine the health care industry as it evolves through technological advances, more sophisticated supply chain and management solutions, and a changing public policy environment, the EMBA concentration in the business of health care can help you deliver immediate impact for your organization.



Jared Muenzer, MD, MBA
Senior Vice President and Chief
Operating Officer, Phoenix
Children's Medical Group
Executive MBA 2014

“ I definitely use what I learned in the EMBA program in my role at Phoenix Children's Hospital. Clearly the coursework prepared me to understand and think about health care and medical group management differently. What surprised me most was how much I have benefited from all the discussions and interactions with so many talented classmates from diverse industries. ”

Develop your strategic thinking for a fast-paced global economy.

No. 12

EMBA program in the world

– *The Economist*

77%

of companies are looking to hire MBA graduates

– *GMAC Corporate Recruiters Survey 2019*

Alumni confirm the value of an MBA

84% more career advancement

87% better prepared for leadership positions

68% more promotions post-MBA

– *GMAC 2018 Alumni Perspectives Survey*



U.S. News & World Report

No. 1 Most innovative schools
No. 18 Executive MBA programs

Business of health care concentration curriculum

The EMBA concentration in the business of health care offers six distinct courses in the second year of the program that deliver a wide-ranging view of the health care industry. Additionally, a one-day extension to the existing Business Strategy and Public Policy course in Washington, D.C. will focus exclusively on health policy issues.

In addition to completing the concentration to fulfill EMBA degree requirements, you will also receive a W. P. Carey certificate in the business of health care when you graduate.

Core courses

Financial Performance Reporting

Discover how economic events and transactions are communicated through the financial reporting process and learn how to read, analyze, and interpret financial reports.

Organizational Theory and Behavior

Identify how individual and group behavior, as well as organizational processes influence outcomes.

Decision Statistics

Examine quantitative information, decision-driven use of information and data, and decision modeling processes.

Managerial Economics

Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

Managerial Accounting

Focus on the use of accounting information for internal planning, decision-making, and performance evaluation.

Leadership I

Learn how to deal with uncertainty and ambiguity, leverage power and persuasion, use different decision styles in different circumstances, and lead organizational transitions through changing environmental circumstances.

Managerial Finance

Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

Marketing Management

Explore how the marketing function is managed and how to develop strong marketing strategy, with emphasis on how to understand a superior value proposition, articulate independent influences, and comprehend biases.

Negotiations

Improve your skills in the art of negotiation through simulations involving multi-party, multi-issue negotiations.

Business Strategy and Public Policy

Travel to the Arizona Capitol and Washington, D.C. to see how businesses participate in the public policy process.

Ethical Issues for Managers

Address real-world ethical dilemmas by examining ethics and social responsibility for the individual, the organization, and its stakeholders.

Strategic Management

Learn the tools of strategy and policy formulation, emphasizing the integration of decisions in the functional areas to help your organization gain and sustain competitive advantage.

Entrepreneurship

Identify, evaluate, value, and create entrepreneurial opportunities through a series of cases and discussions covering various phases of venture development.

Leadership II

Build on lessons covered in Leadership I.

Concentration courses

The Economics of Health Care

Apply economic principles and empirical evidence to understand how the U.S. performs with respect to basic goals of a health care system: broad access to quality care at reasonable cost.

Health Care Supply Chain Issues

The purpose of this course is to learn and apply the principles, philosophies and processes of supply chain management as it relates to the health care industry.

Health Care Informatics and Artificial Intelligence

Identify new business opportunities for enabling transactions and interactions among patients, providers and suppliers. Articulate how automation, robotics and Artificial Intelligence technologies are revolutionizing healthcare processes.

Managing Health Care Organizations

Explore how to improve healthcare organizations, including how to effectively adapt practices and processes from other industries for use in different healthcare organizations.

Health Care Systems: Policies, Practices, and Outcomes

Compare health systems in advanced nations to better understand the drivers of health outcomes.

International Health Care Practicum

Analyze health care systems in one or more advanced nations, including research on provision, costs, and outcomes. An in-country visit allows you to examine the health care system firsthand.

Electives

An elective course is required in quarter three and is optional in quarter seven. Designed exclusively for Executive MBA students, elective content is dynamic and may change based on student and alumni feedback, trends in the workplace, and employer and industry needs.