

## Executive MBA

The W. P. Carey Executive MBA (EMBA) is for those with 10 or more years of management experience. Classes meet on ASU's Tempe campus one Friday and Saturday per month, with live sessions held an additional Saturday each month both on campus and virtually. Travel scholarships are available for students outside the Phoenix Metropolitan area and from surrounding states.

With a focus on informing decisions that leaders must make, an integrated capstone that gives you an opportunity to address current problems facing your organization, and immersive experiences in Washington, D.C. and international locations, the W. P. Carey EMBA goes beyond the books to help you see the world of business in a new way.



“ The EMBA program far exceeded my expectations and gave me the knowledge and confidence to pursue a new and unexpected entrepreneurial career path — a lifelong dream that, until now, I thought was out of reach. Now I have an amazing network from different fields and areas of expertise, which is extremely valuable for me as a business owner. ”

*Karen Marshall, Executive MBA 2018*

[wpcarey.asu.edu/emba](http://wpcarey.asu.edu/emba)

Graduate Programs  
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# Develop your strategic thinking for a fast-paced global economy.

## No. 12

EMBA program in the world

– *The Economist*

## 77%

of companies are looking to hire MBA graduates

– *GMAC Corporate Recruiters Survey 2019*

## Alumni confirm the value of an MBA

**84%** more career advancement

**87%** better prepared for leadership positions

**68%** more promotions post-MBA

– *GMAC 2018 Alumni Perspectives Survey*



*U.S. News & World Report*

No. 1 Most innovative schools  
No. 18 Executive MBA programs

# Executive MBA curriculum

The STEM-designated EMBA delivers insights across the spectrum of business and management foundations. Assignments can be applied directly to your company, and the capstone strategy course is integrated throughout the program, culminating in a strategic analysis of your organization.

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## Quarter one

### Financial Performance Reporting

Discover how economic events and transactions are communicated through the financial reporting process and learn how to read, analyze, and interpret financial reports.

### Organizational Theory and Behavior

Identify how individual and group behavior, as well as organizational processes, influence outcomes.

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## Quarter two

### Decision Statistics

Examine quantitative information, decision-driven use of information and data, and decision modeling processes.

### Managerial Economics

Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

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## Quarter three

### Managerial Accounting

Focus on the use of accounting information for internal planning, decision-making, and performance evaluation.

### Leadership I

Learn to deal with uncertainty and ambiguity, leverage power and persuasion, use different decision styles in different circumstances, and lead organizational transitions through changing environmental circumstances.

### Elective\*

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## Quarter four

### Managerial Finance

Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

### Marketing Management

Explore how the marketing function is managed and how to develop strong marketing strategy, with emphasis on how to understand a superior value proposition, articulate independent influences, and comprehend biases.

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## Summer

### Negotiations

Improve your skills in the art of negotiation through simulations involving multi-party, multi-issue negotiations.

### Business Strategy and Public Policy

Travel to the Arizona Capitol and Washington, D.C. to see how businesses participate in the public policy process.

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## Quarter five

### Advanced Finance

Use a case-oriented approach to apply finance theory to issues such as financial risk management and the use of derivative instruments, international finance, exchange risk, and modern portfolio management.

### Ethical Issues for Managers

Address real-world ethical dilemmas by examining ethics and social responsibility for the individual, the organization, and its stakeholders.

### Business Intelligence

Develop a managerial approach to the new hallmarks of IT in organizations: innovation, data-driven decision-making, and collaboration.

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## Quarter six

### Strategic Management

Learn the tools of strategy and policy formulation, emphasizing the integration of decisions in the functional areas to help your organization gain and sustain competitive advantage. Continued in quarter seven and quarter eight.

### Operations and Supply Chain Management

Explore conceptual foundations of operations, procurement, and logistic functions for all types of organizations to deliver enhanced customer and economic value.

### Entrepreneurship

Identify, evaluate, value, and create entrepreneurial opportunities through a series of cases and discussions covering various phases of venture development.

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## Quarter seven

### Leadership II

Build on lessons covered in Leadership I.

### Globalization, Business, and Markets

Analyze the important policy and cultural differences across countries that are encountered as trading opportunities expand.

### Strategic Management

Continued from quarter six.

### International Practicum

Shape your global perspective with sessions abroad, highlighting differences in doing business in distinct cultures.

### Elective\*

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## Quarter eight

### Leadership II

Build on lessons covered in Leadership I.

### Strategic Management

Continued from quarter six.

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\*An elective course is required in quarter three and is optional in quarter seven. Designed exclusively for Executive MBA students, elective content is dynamic and may change based on student and alumni feedback, trends in the workplace, and employer and industry needs.