Evening MBA

Earn your MBA on your schedule. The highest-ranked part-time MBA in Arizona, according to *U.S. News & World Report*, the W. P. Carey Evening MBA offers generous scholarships and the ability to spread your degree across two, three, or even four years.

Personalize your Evening MBA with more than 40 electives, technical certificates, and concurrent degrees, aligning your MBA with your strengths, unlocking areas of opportunity, and helping you pursue your passion.

The MBA program is collaborative, so as students we get to analyze a situation from different viewpoints. The diversity at ASU – be it the faculty or classmates – has enhanced my ability to understand business and discover global perspectives.

*Anushka Katyayan, Evening MBA 2019*

Balance your career, your life, and a top-ranked part-time MBA.

40+
MBA electives, plus concurrent degrees and certificates, to customize your degree

89%
of companies are looking to hire MBA graduates
– GMAC Corporate Recruiters Survey 2020

Alumni confirm the value of an MBA

83% developed new skills
84% advanced in their careers
68% received more promotions
– GMAC 2018 Alumni Perspectives Survey

W.P. Carey Evening MBA

*U.S. News & World Report*
No. 1 Most innovative schools
No. 22 Part-time MBA programs

wpcarey.asu.edu/evening

Graduate Programs
480-965-3332
wpcareymasters@asu.edu
With a comprehensive core curriculum and a variety of elective courses, the W. P. Carey Evening MBA will transform your knowledge, whether you want to advance in your current field or take your career in a bold new direction. Choose the combination of face-to-face or online courses that fits your schedule, and customize your MBA to align with both your professional goals and your lifestyle.

Depending on course scheduling, concurrent non-business ASU degrees and technical certificates can add even more value to your MBA.

### Core courses

**Organizational Theory and Behavior**
Analysis of various business problems and situations, and development of appropriate communications strategies.

**Managerial Statistics**
Fundamentals of quantitative analysis to aid managerial decision-making under uncertainty.

**Financial Accounting**
Financial accounting concepts and procedures for external reporting.

**Managerial Economics**
Application of microeconomic analysis to managerial decision-making at the firm level in areas of supply and demand, production, cost, and pricing. Evaluation of competitive strategies.

**Managerial Finance**
Theory and practice of financial decision-making, including risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

**Marketing Management**
Managing the marketing function; market and environmental analysis; marketing planning, strategy, and control concepts. Development and management of marketing programs.

**Managerial Accounting**
Managerial accounting concepts and procedures for internal reporting.

**Operations and Supply Chain Management**
Conceptual foundations of operational and logistic functions for all types of organizations. Application of analytical methods to production problems.

**Decision-making with Data Analytics**
Study of frameworks and approaches to equip managers to recognize patterns in data and models, recommend actions and implement organizational changes.

**Ethical Issues for Business**
Study of ethical components of business decisions; the role of business in society.

**Strategic Management**
Formulation of strategy and policy in the organization, emphasizing the integration of decisions in the functional areas.

### Concentrations

Optional concentration allow you to add depth to your Evening MBA in a specific discipline — giving you even more flexibility and matching your degree with your strengths and career aspirations.

- Business data analytics
- Entrepreneurship
- Finance
- International business
- Leadership
- Marketing
- Supply chain management

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**STEM-designated program**

The STEM designation – administered by the U.S. Immigration and Customs Enforcement agency within the Department of Homeland Security – allows eligible graduates on student visas access to an Optional Practical Training (OPT) extension, up to 36 months, as compared to 12 months for non-STEM degrees.

The longer work authorization term may help international students gain additional real-world skills and experience in the U.S.