

Master of Science in Management

The W. P. Carey Master of Science in Management (MiM) delivers a comprehensive overview of key business topics. Designed for non-business undergraduates with limited work experience, the MiM will prepare you for a variety of business roles — no matter where your career takes you.

In only nine months, the MiM will boost your job search and build your business toolkit for any environment or industry.



“ My W. P. Carey education has been invaluable. I have a newfound confidence in my abilities and I am better prepared for any venture I enter — because I have the force of the entire W. P. Carey School of Business behind me.”

Malalay Sherzada, MiM graduate

Unlock the strategic skills to solve business challenges.



9-month
program

100,000+

W. P. Carey alumni in
your network

\$85K

expected starting salary for
graduates with a master's in
management

— GMAC 2018 Corporate Recruiters Survey



U.S. News & World Report
No. 1 Most innovative schools
No. 16 Management, graduate

Master of Science in Management curriculum

Three distinct components of the Master of Science in Management (MiM) curriculum will prepare you to add immediate value and take a leadership role in all types of environments:

- Core business courses with integrative cases, project-based learning, and teamwork (21 hours)
- Leadership courses that develop your understanding of strategic vision (10.5 hours)
- A capstone consulting project that merges academics and the real world (4.5 hours)

Quarter one

Basics of Financial Performance Reporting and Analysis

Focus on understanding and interpreting financial statements from a user perspective.

Basics of Understanding Facts:

Statistics for Managers

Examine the fundamentals of statistical analysis to use data in supporting management decisions.

Basics of Leading People, Teams, and Organizations:

Organization Theory

Build the knowledge and skills needed to successfully manage yourself and others.

Basics of Sources of Competitive Advantage I

Learn how value is created and captured by organizations to develop competitive advantages.

Quarter two

Basics of Internal Measures of Success:

Managerial Accounting

Explore the internal generation, communication, and interpretation of accounting information for operational and strategic decision-making.

Basics of Decisions, Market Structure, and Games:

Managerial Economics

Apply microeconomic analysis to managerial decision-making.

Career Leadership

Discover lifelong career management skills and job search techniques to make more informed career choices.

Basics of Operations and Supply Management

Identify and define the components of the operations function across organizations and across the supply chain that can lead to higher quality, lower cost, and increased productivity.

Quarter three

Basics of Finance:

The Art of Managing Resources to Create Value

Examine corporate finance issues from the perspective of financial managers, who are responsible for making significant investment and financing decisions.

Business Communications

Develop presentation skills, improve formal and informal business writing, and provide feedback to peers.

Basics of Creating and Delivering Customer Value:

Marketing Management

Examine the keys to managing the marketing function: market and environmental analysis; marketing planning, strategy, and control concepts; and development and management of marketing programs.

Project Management

Address the fundamentals of managing projects — from planning and scheduling to controlling the project — and learn best practices for successfully managing projects of varying sizes and complexity.

Quarter four

Basics of Ethical Issues for Managers

Discover how ethics applies to current business problems at both the organizational and individual levels, and learn best practices for leaders.

Basics of Mastering the Art of Influence and Negotiations

Gain valuable experience in bargaining and negotiation, while strengthening your foundation as an effective negotiator.

Applied Project

Integrate what you have learned throughout the program into a capstone course, a live strategic consulting project for a real corporate client. See opportunities for improvement from a general manager's perspective and analyze situations to make decisions that affect the firm as a whole.

Sample career outcomes

- Starting a business and designing a new medical device (engineering background)
- Executive team leader, HR resources (psychology background)
- Senior technical writer and editor (English/literature background)
- Executive project coordinator (organizational studies background)