

Professional Flex MBA

Earn your MBA on your schedule. The highest-ranked part-time MBA in Arizona, according to *U.S. News & World Report*, the W. P. Carey Professional Flex MBA offers generous scholarships and the ability to spread your degree across two, three, or even four years.

Personalize your Professional Flex MBA with more than 40 electives, technical certificates, and concurrent degrees, aligning your MBA with your strengths, unlocking areas of opportunity, and helping you pursue your passion.



“The MBA program is collaborative, so as students we get to analyze a situation from different viewpoints. The diversity at ASU – be it the faculty or classmates – has enhanced my ability to understand business and discover global perspectives.”

Anushka Katyayan, Professional Flex MBA 2019

Balance your career, your life, and a top-ranked part-time MBA.

40+

MBA electives, plus concurrent degrees and certificates, to customize your degree

89%

of companies are looking to hire MBA graduates

– GMAC Corporate Recruiters Survey 2020

Alumni confirm the value of an MBA

83%

 developed new skills

84%

 advanced in their careers

68%

 received more promotions

– GMAC 2018 Alumni Perspectives Survey



U.S. News & World Report
No. 1 Most innovative schools
No. 22 Part-time MBA programs

Professional Flex MBA curriculum

With a comprehensive core curriculum and a variety of elective courses, the W. P. Carey Professional Flex MBA will transform your knowledge, whether you want to advance in your current field or take your career in a bold new direction. Choose the combination of face-to-face or online courses that fits your schedule, and customize your MBA to align with both your professional goals and your lifestyle.

Depending on course scheduling, concurrent non-business ASU degrees and technical certificates can add even more value to your MBA.

Core courses

Organizational Theory and Behavior

Analysis of various business problems and situations, and development of appropriate communications strategies.

Managerial Statistics

Fundamentals of quantitative analysis to aid managerial decision-making under uncertainty.

Financial Accounting

Financial accounting concepts and procedures for external reporting.

Managerial Economics

Application of microeconomic analysis to managerial decision-making at the firm level in areas of supply and demand, production, cost, and pricing. Evaluation of competitive strategies.

Managerial Finance

Theory and practice of financial decision-making, including risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

Marketing Management

Managing the marketing function; market and environmental analysis; marketing planning, strategy, and control concepts. Development and management of marketing programs.

Managerial Accounting

Managerial accounting concepts and procedures for internal reporting.

Operations and Supply Chain Management

Conceptual foundations of operational and logistic functions for all types of organizations. Application of analytical methods to production problems.

Global Business Environment

Application of macroeconomic analysis to managerial decision-making in areas of demand.

Decision-making with Data Analytics

Study of frameworks and approaches to equip managers to recognize patterns in data and models, recommend actions and implement organizational changes.

Ethical Issues for Business

Study of ethical components of business decisions; the role of business in society.

Strategic Management

Formulation of strategy and policy in the organization, emphasizing the integration of decisions in the functional areas.

Areas of emphasis

Optional areas of emphasis allow you to add depth to your Professional Flex MBA in a specific discipline — giving you even more flexibility and matching your degree with your strengths and career aspirations.

Finance

International business

Marketing

Supply chain management

STEM-designated program

The STEM designation – administered by the U.S. Immigration and Customs Enforcement agency within the Department of Homeland Security – allows eligible graduates on student visas access to an Optional Practical Training (OPT) extension, up to 36 months, as compared to 12 months for non-STEM degrees.

The longer work authorization term may help international students gain additional real-world skills and experience in the U.S.