Customize your MBA

Explore your options

Develop new strengths with depth and breadth.

wpcarey.asu.edu

Graduate Programs
480-965-3332
wpcareymasters@asu.edu
Customize your MBA

Specialize in one field or develop a breadth of knowledge.

**MBA concentrations and specializations**

Gain significant depth in a select discipline while earning your MBA.

**Full-time MBA concentrations**
- Business analytics
- Consulting
- Entrepreneurship
- Finance
- Information management
- Marketing
- Supply chain management

**Full-time MBA specializations**
- Global business economics
- Health care management
- Sports business
- Sustainable enterprise

**Executive MBA concentrations**
- Business of health care

**Areas of emphasis**

Expand your horizons and align your MBA with your career goals. Optional areas of emphasis are available for Professional Flex MBA or Online MBA students.¹

- Finance
- International business
- Marketing
- Supply chain management

**Concurrent degrees**

Complete your MBA and another degree in less time and for less expense than earning them separately.

**Full-time MBA**
- MBA/Juris Doctor
- MBA/Master of Architecture
- MBA/Master of Legal Studies
- MBA/Master of Science in Business Analytics
- MBA/Master of Science in Finance
- MBA/Master of Science in Information Management
- MBA/MD (Mayo)

**Professional Flex MBA**
- MBA/Master of Engineering
- MBA/Master of Legal Studies

**Online MBA**
- MBA/Master of Legal Studies
- MBA/MSE Electrical Engineering
- MBA/MS Industrial Engineering

**Electives**

Choose electives to explore your personal areas of interest and add more value to your degree and your career. Electives are updated annually to reflect market needs but have included:

**Professional Flex MBA**
- Becoming Leaders Who Matter
- Business Plan Creation
- Going Out on Your Own: Entrepreneurship
- International Finance
- Investment Strategies
- Logistics in the Supply Chain
- Mastering the Art of Influence and Negotiation

**Online MBA**
- Advanced Financial Management
- Global Business Environment
- International Finance
- Management of Technology and Innovation
- Strategic Procurement

**International programs**

Explore the global intersections of business, culture, and politics in locations around the world. Offered for credit, international programs provide a unique look at the role business plays in other countries and gives you an experience you’ll remember for a lifetime.

Destinations vary each year; recent international programs have included:
- Austria
- China
- France and Spain
- Germany
- Greece

**Technical certificates**

Complement your technical proficiencies while earning your W. P. Carey Full-time MBA or Professional Flex MBA.²

- Lean Six Sigma Black Belt
- Software engineering
- Sustainable technology and management
- Systems engineering

**Business and public policy**

Extend your learning beyond the classroom. Discover how policy is developed and gain access to the key players with a Business and Public Policy course in Washington, D.C.

¹ Certain courses required for areas of emphasis may only be offered online.

² Certificates must be completed in a five-semester lock-step format and courses are only available online.