Master of Science in Management

The W. P. Carey Master of Science in Management (MiM) delivers a comprehensive overview of key business topics. Designed for non-business undergraduates with limited work experience, the MiM will prepare you for a variety of business roles — no matter where your career takes you.

In only nine months, the MiM will boost your job search and build your business toolkit for any environment or industry.

"My W. P. Carey education has been invaluable. I have a newfound confidence in my abilities and I am better prepared for any venture I enter — because I have the force of the entire W. P. Carey School of Business behind me."

Malalay Sherzada, MiM 2015

Unlock the strategic skills to solve business challenges.

$22K
average management salary difference for employees with a master’s degree
– Georgetown Center on Education and the Workforce, 2015

100,000+
W. P. Carey alumni in your network

$70K
expected starting salary for recent graduates with a master’s degree in management
– Georgetown Center on Education and the Workforce, 2015

wpcarey.asu.edu/mim

Graduate Programs
480-965-3332
wpcareymasters@asu.edu

U.S. News & World Report
No. 1 Most innovative schools
No. 19 Management, graduate
Three distinct components of the Master of Science in Management (MiM) curriculum will prepare you to add immediate value and take a leadership role in all types of environments:

- Core business courses with integrative cases, project-based learning, and teamwork (21 hours)
- Leadership courses that develop your understanding of strategic vision (10.5 hours)
- A capstone consulting project that merges academics and the real world (4.5 hours)

### Quarter one

**Basics of Financial Performance Reporting and Analysis**
Focus on understanding and interpreting financial statements from a user perspective.

**Basics of Understanding Facts:**
**Statistics for Managers**
Examine the fundamentals of statistical analysis to use data in supporting management decisions.

**Basics of Leading People, Teams, and Organizations:**
**Organization Theory**
Build the knowledge and skills needed to successfully manage yourself and others.

**Basics of Sources of Competitive Advantage I**
Learn how value is created and captured by organizations to develop competitive advantages.

### Quarter two

**Basics of Internal Measures of Success:**
**Managerial Accounting**
Explore the internal generation, communication, and interpretation of accounting information for operational and strategic decision-making.

**Basics of Decisions, Market Structure, and Games:**
**Managerial Economics**
Apply microeconomic analysis to managerial decision-making.

**Career Leadership**
Discover lifelong career management skills and job search techniques to make more informed career choices.

**Basics of Operations and Supply Management**
Identify and define the components of the operations function across organizations and across the supply chain that can lead to higher quality, lower cost, and increased productivity.

### Quarter three

**Basics of Finance:**
**The Art of Managing Resources to Create Value**
Examine corporate finance issues from the perspective of financial managers, who are responsible for making significant investment and financing decisions.

**Business Communications**
Develop presentation skills, improve formal and informal business writing, and provide feedback to peers.

**Basics of Creating and Delivering Customer Value:**
**Marketing Management**
Examine the keys to managing the marketing function: market and environmental analysis; marketing planning, strategy, and control concepts; and development and management of marketing programs.

**Project Management**
Address the fundamentals of managing projects — from planning and scheduling to controlling the project — and learn best practices for successfully managing projects of varying sizes and complexity.

### Quarter four

**Basics of Ethical Issues for Managers**
Discover how ethics applies to current business problems at both the organizational and individual levels, and learn best practices for leaders.

**Basics of Mastering the Art of Influence and Negotiations**
Gain valuable experience in bargaining and negotiation, while strengthening your foundation as an effective negotiator.

**Applied Project**
Integrate what you have learned throughout the program into a capstone course, a live strategic consulting project for a real corporate client. See opportunities for improvement from a general manager’s perspective and analyze situations to make decisions that affect the firm as a whole.

### Sample career outcomes

- Starting a business and designing a new medical device (engineering background)
- Executive team leader, HR resources (psychology background)
- Senior technical writer and editor (English/literature background)
- Executive project coordinator (organizational studies background)