The Morrison School of Agribusiness

The Morrison School of Agribusiness is the only agribusiness program in the U.S. housed in a top 30 business school, and the only school endowed specifically to study problems unique to agribusiness.

Agribusiness accounts for 50 percent of the global economy, and 25 percent of employment. Despite the critical physical, economic, and social role played by the food industry, many issues are not well-understood. Our faculty includes top researchers in fields such as food safety, consumer preferences, risk management, retail food marketing, and international agricultural trade policy.

About the W. P. Carey School of Business

One of the largest business schools in the United States, ASU’s W. P. Carey School of Business is internationally recognized for its leadership in business education.

The school is consistently ranked among the best business schools by U.S. News & World Report and other publications for undergraduate programs, MBA programs, and online learning. Likewise, the research productivity of our faculty is highly regarded, consistently ranked top 30 worldwide by the University of Texas at Dallas Top 100 Business School Research Rankings.

Our mission
The W. P. Carey School of Business educates tomorrow’s business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research in order to create positive change on a global scale.

Our vision
The W. P. Carey School of Business creates leaders who:

- Rethink the nature of business
- Engage the world
- Create a better future

Doctoral programs
Examining one of eight distinct fields of study, W. P. Carey PhD graduates embark on careers in research and academia, learning from thought leaders in their respective fields, and gaining the resources of America’s largest public university. Our motivated students bring unique experiences and backgrounds to local and global challenges.

The W. P. Carey School of Business offers the following doctoral degrees:

- PhD in business administration with concentrations in
  - Accountancy
  - Agribusiness
  - Finance
  - Information systems
  - Management
  - Marketing
  - Supply chain management
- PhD in economics
About our research

Agribusiness is inherently interdisciplinary, so Morrison School faculty members publish in top journals not only in agribusiness but also in agricultural economics, economics, marketing, management, and supply chain management. Because of the diverse nature and wide impact of agribusiness, our faculty are also commonly cited in leading mainstream publications.

Representative research-active faculty:
- Jeffrey Englin
- Carola Grebitus
- Mark Manfredo
- Ashok Mishra
- Timothy J. Richards
- Troy G. Schmitz

The PhD in business administration with a concentration in agribusiness

Combining a focus on rigorous research in topics specific to agribusiness with the flexibility to integrate coursework from another functional area of business, such as marketing, management, finance, or supply chain management, the PhD with a concentration in agribusiness is intended for highly motivated students seeking careers in research universities. Students are required to complete a core sequence of microeconomic theory, mathematical economics, and applied econometrics courses, and at least three courses in another field of interest relevant to their dissertation research.

Our aim is to train scholars who will be leaders in both research and teaching. All students complete a second-year paper that is expected to be published prior to graduation.

Students can also gain valuable experience in teaching in both online and face-to-face platforms. Everyone is encouraged to submit papers for professional conferences, and typically attains a high level of visibility prior to graduation.

Sample PhD alumni affiliations
- Cornell University
- McMaster University
- SUNY Cobleskill
- Technical University of Munich
- Tulane University
- University of Arkansas
- University of Tennessee
- Whitworth University

wpcarey.asu.edu/agribusiness

Timothy J. Richards
Marvin and June Morrison Chair of Agribusiness and Resource Management, PhD Coordinator
trichards@asu.edu