Online MBA

Develop your leadership skills wherever and whenever learning suits you best. With one core course at a time and customizable elective options, the Online MBA allows you to focus on your studies while juggling your career and life.

Consistently ranked Top 5 by *U.S. News & World Report*, the W. P. Carey Online MBA delivers the same course content taught by faculty members from our full-time and part-time MBA programs, and you earn the same degree.

“ In an online program, responsiveness is crucial to the efficiency and understanding of a course. So the professors and staff at W. P. Carey have been absolutely instrumental in my success.”

Christopher Trusk, Online MBA 2016

Advance your career on your schedule, 100% online.

JANUARY  AUGUST

Multiple Online MBA start dates give you even more flexibility.

88% of companies are looking to hire MBA graduates
– GMAC 2016 Corporate Recruiters Survey

 Alumni confirm the value of an MBA

82% increased earnings power
86% prepared for leadership positions
75% accelerated opportunities for career advancement
– GMAC 2017 Alumni Perspectives Survey

wpcarey.asu.edu/onlinemba

Graduate Programs
480-965-3332
wpcareymasters@asu.edu

*U.S. News & World Report* No. 1 Most innovative schools
No. 5 Online MBA programs
The highly ranked W. P. Carey Online MBA follows a one-core-course-at-a-time curriculum, with courses lasting five weeks, allowing you to focus on each class while you continue to work. Optional electives allow you to tailor your MBA to your personal interests and career goals.

The sample schedule below represents a fall semester start. Although you will always complete four semesters and two summer sessions regardless of when you begin your Online MBA, courses and scheduling may vary for spring semester starts.

### Online MBA curriculum

#### Semester one

**Session one**

**Leading People, Teams, and Organizations:**

**Organization Theory**

Analyze various business problems and situations and construct appropriate communications strategies.

**Session two**

**Statistics for Managers**

Examine fundamentals of quantitative analysis to aid managerial decision-making under uncertainty.

**Session three**

**Financial Performance Reporting**

Explore financial accounting concepts and procedures for external reporting.

#### Semester two

**Professional Development and Engagement**

**Course spans all three sessions**

Receive customized feedback regarding your leadership effectiveness, insight into how your personal characteristics influence leadership behaviors, and identification of areas for individual leadership development. You'll learn about how to improve both your leadership and personal performance.

**Session one**

**Operations and Supply Management**

Leverage analytical methods for operational and logistic functions across a variety of organizations.

**Session two**

**Decisions, Market Structure, and Games:**

**Managerial Economics**

Apply microeconomic analysis in areas of supply and demand, production, cost, and pricing.

**Session three**

**Create and Deliver Customer Value: Marketing Management**

Evaluate market and environmental analysis, marketing planning, strategy, and control concepts.

#### Semester three

**Session one**

**Finance: The Art of Managing Resources**

Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

**Session two**

Elective

**Session three**

**Internal Measures of Success: Managerial Accounting**

Evaluate and act upon financial and nonfinancial reports used in managing modern firms.

#### Semester four

**Session one**

Elective

**Session two**

Elective

**Session three**

**Strategic Management (capstone experience)**

Formulate strategy and policy in the organization, emphasizing decision integration in functional areas.

#### Summer one

**Session one**

**Finance: The Art of Managing Resources**

Examine risk analysis, valuation, capital, budgeting, cost of capital, and working capital management.

**Session two**

Elective

#### Summer two

**Session one**

Elective

**Session two**

Elective

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ASU W. P. Carey School of Business
Arizona State University