As I prepared to leave the military, I'd been interested in business, but was passionate about technology. So the MSIM program was a good blend. I know I'll be able to integrate into the business world more easily having completed this program.

Rob Monk, Online MSIM 2015
Information Enabled Business Modeling
Explore how different industries and organizational functions are deriving value from Big Data, the challenges they're encountering, and how to avoid pitfalls.

Artificial Intelligence and Business
Examine modern artificial intelligence (AI) technology, applications, techniques and their implications for business. Learn people, process, and technology factors related to the innovation and adoption of AI in the commercial enterprise and how it will shape the competition and society in the future.

Emerging Technologies (capstone course)
Study decision models and frameworks applied to assess, evaluate, and implement technologies. Gain context for applying the decision models and frameworks, including enterprise integration technologies, mobile platforms and devices, semantic web, and electronic collaboration technologies.