Customize your MBA

Explore your options

Develop new strengths with depth and breadth.

wpcarey.asu.edu/mba
Customize your MBA

Specialize in one field or develop a breadth of knowledge.

**MBA concentrations**

Gain significant depth in a select discipline while earning your MBA.

**Full-time MBA**
- Business analytics
- Consulting
- Entrepreneurship
- Finance
- Information management
- Marketing
- Supply chain management

**Executive MBA**
- Business of health care

**Concurrent degrees**

Complete your MBA and another degree in less time and for less expense than earning them separately.

**Full-time MBA**
- MBA/Juris Doctor
- MBA/Master of Architecture
- MBA/Master of Legal Studies
- MBA/Master of Science in Business Analytics
- MBA/Master of Science in Finance
- MBA/Master of Science in Information Management
- MBA/MD (Mayo)

**Professional Flex MBA**
- MBA/Master of Engineering
- MBA/Master of Legal Studies

**Online MBA**
- MBA/Master of Legal Studies
- MBA/MSE Electrical Engineering
- MBA/MS Industrial Engineering

**Areas of emphasis**

Expand your horizons and align your MBA with your career goals. Optional areas of emphasis are available for **Professional Flex MBA** or **Online MBA** students.¹

- Finance
- International business
- Marketing
- Supply chain management

**Electives**

Choose electives to explore your personal areas of interest. By aligning electives with your goals, you can add more value to your degree and your career. Electives are updated annually to reflect market needs but have included:

**Full-time MBA**
- Capturing Value Through Products, Services, and Customer Solutions
- Co-creating Value and Innovating through Services
- Corporate Entrepreneurship
- Health Care Supply Chain Management
- Lean Launch
- Operations Planning and Execution
- Valuation Techniques

**Professional Flex MBA**
- Becoming Leaders Who Matter
- Business Plan Creation
- Going Out on Your Own: Entrepreneurship
- International Finance
- Investment Strategies
- Logistics in the Supply Chain
- Mastering the Art of Influence and Negotiation

**Online MBA**
- Advanced Financial Management
- Global Business Environment
- International Finance
- Management of Technology and Innovation
- Strategic Procurement

**Technical certificates**

Complement your technical proficiencies while earning your W. P. Carey **Full-time MBA** or **Professional Flex MBA**.²

- Lean Six Sigma Black Belt
- Software engineering
- Sustainable technology and management
- Systems engineering

**International programs**

Explore the global intersections of business, culture, and politics and broaden your exposure to business concepts in locations around the world. Offered for credit, international programs provide a unique look at the role business plays in other countries and gives you an experience you’ll remember for a lifetime.

Destinations vary each year; recent international programs have included:

- Austria
- China
- France and Spain
- Germany
- Greece

**Business and public policy**

Extend your learning beyond the classroom. Discover how policy is developed and gain access to the key players with a Business and Public Policy course in Washington, D.C.

Connect with policymakers, the regulatory community, and business leaders and learn how to ethically and effectively navigate the public policy process.

¹ Certain courses required for areas of emphasis may only be offered online.
² Certificates must be completed in a five-semester lock-step format and courses are only available online.