

## **W. P. Carey School of Business Tour**

### ***McCord Hall Concourse***

Our tour starts from the concourse of McCord Hall, the courtyard space between the two buildings. We hold outdoor events here, and the space can seat up to 250 people to enjoy the sunny Arizona weather.

McCord Hall is the newest of the three buildings that comprise the business school. It was built with generous donations from our community, including a naming gift from Sharon Dupont McCord and her late husband, Bob. The building opened in 2013 and is home to our 13 on-campus MBA and specialized master's programs.

McCord Hall emphasizes sustainability. It uses 35 percent less energy than other buildings at ASU and is LEED Gold certified. Its 129,000 square feet encompasses four floors, 14 classrooms, four lounges, 45 team rooms, nine interview rooms, and a restaurant.

### ***Avnet Lounge***

As we enter McCord Hall, you will notice a large meeting space called Avnet Lounge. Avnet is a technology company headquartered in the Valley of the Sun, and this space is used for guest speakers, info sessions, company presentations, and a number of school events year-round. Because of the state-of-the-art technology in Avnet Lounge, most days, you can find students studying and watching different news networks and stay up to date on world business. The screens can also be configured for event presentations and to share university news, such as emergency alerts.

At the end of the hall, Freshii is a casual dining restaurant that serves healthy soups, salads, bowls, and snacks. The south wing of the building includes classrooms for our graduate programs, including our specially outfitted MRED classroom.

### ***Third Floor, McCord Hall***

On the way to the third floor, the second floor includes classrooms and team rooms for graduate students, as well as some administrative offices. The third floor is home to our Graduate Programs administration and staff, including admissions and recruiting, program operations, and our McCord Hall – Interview Center and meeting room space. We work with companies that recruit our students to host convenient on-campus interviews with candidates. The floor features lockers for graduate students, for short term storage and for interview prep.

### ***Fourth Floor, McCord Hall***

The fourth floor of McCord Hall is reserved for Executive MBA students and special events, such as conferences and private receptions. Toward the south wing, we have a patio and meeting

#### **Dean's Office**

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space called the Oasis. It's used for meetings, workshops, training sessions, and special events. We host a happy hour here each month for faculty, staff, and EMBA and PhD students to come together in community on a Friday evening. The Oasis is the only location inside the W. P. Carey School where alcohol can be served. From this area you can also see the Oculus, the unique architectural element in the roof where a circle cut out is surrounded with different colored LED lights that reflect on the panels at night creating a beautiful, serene campus trademark. This area also provides a great view of our amazing desert sunsets.

If you continue down the south wing, you will find our Development, Marketing and Communications and Accounting departments – where we are embracing open workspaces for better collaboration and use of space. We also just designed a flat classroom with tiered furniture for our latest EMBA classroom — providing stadium feel without modifying the flooring and allowing for standing desks in the back row of the room for those students who spend up to eight hours a day in class.

Let's check out one of those classrooms in the north wing of the building. Room 422 is used for the EMBA program and executive education. It holds up to 85 students. All of our classrooms are equipped with state-of-the-art technology, including touch panel AV control, document camera projectors, the latest in screens and microphones, lecture capture, and equipped for Adobe Connect, Vidyo and WebEx. The building houses tiered classrooms like this one, as well as flat classrooms where the furniture can be moved for team interaction and special set-ups. Just outside of this room, you will notice team rooms and lounge spaces for students. EMBA students also have unlimited access to a kitchen stocked with a coffee bar, snacks, and drinks.

As we head back downstairs to finish up in McCord Hall, you will notice Leader's Academy just west of Avnet Lounge. Leaders Academy is the only space in this building for undergraduate students. The high-achieving students who are in Leaders Academy have designated advisors and study space in this building. Many of them are also students in Barrett, the Honors College, named "The Gold Standard among honors colleges" by *The New York Times*.

### ***Business Administration, C Wing***

We call this building the B-A-C—or, the C-wing of Business Administration. This building was constructed in 1982 to accommodate a quickly growing student population. This is the lobby of the building that houses classrooms for undergraduate students, academic departments, and our Dean's office on the 6<sup>th</sup> floor. Here, you will notice plaques and awards celebrating our successes. Award panels show recognition for faculty and staff, students, entrepreneurship, the Executive of the Year, and Alumni Hall of Fame. We want to instill pride in our students and want them to know they are getting a top business education.

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### ***Dean's Patio***

As we leave the BAC, take a moment to enjoy our Dean's Patio. With our year-round warm Arizona weather, this patio is a major hang out for our undergraduate students, meet-ups, and clubs. It is so lively and full during the day. With Starbucks located inside the first floor of the BAC building, Dean's Patio is a popular place for students, faculty, and staff to get a quick coffee break. The dean is also known to stop by during the day and chat with students.

This space is also conveniently located to many of our student service centers, such as admissions, advising, career management, and the Global Education Center. We are also just a minute's walk from ASU's Memorial Union, which includes conference space, ASU Changemaker Central, study areas, and lots of food options.

This sculpture of horses to the south of the Dean's Patio is called Spirit. It is a gift from Mort Fleischer, one of our most generous donors, and is a reminder that in a free society there are no limits to the creative possibilities of our ideas. It also reflects the spirit of the American Southwest and is a reminder we can shape ourselves into the people we want to become.

This is an important reminder for us as fairly young business school comparatively, having only been founded in 1955. We are also known for our #1 ranking in *U.S. News & World Report* for Innovation – for five consecutive years, since the rankings first inception. Many people know about our unique approach to higher ed – embracing both access and excellence, and our unique partnerships with Starbucks, Adidas, and others.

### ***Business Administration***

Our final stop is the original Business Administration building, built in 1968. It houses undergraduate program administration, Career Management and Employer Engagement, classrooms, and academic departments. In these buildings, we serve more than 14,000 undergrad students in 30+ different business degree programs; we are also on three additional ASU campus locations in other cities in Arizona.

The first floor of BA includes the student engagement entrance—a team of staffers who work with our students on programming, leadership development, clubs and student organizations, and scholarships. We also have the Hall of Deans, which honors the past and current school leadership. Dean Amy Hillman is one of the few women deans of a U.S. business school.

On the second floor of BA, you will find the undergraduate student suite. This includes space to study and meet with teams, and even reserve rooms for group work. The Student Success Center provides tutoring support to students, in addition to another Center in the business residence halls. There is also a veteran's suite to better support our students who bravely served our country.

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Finally, the One Button Studio allows faculty to produce their own video assets for on campus and online classes with the push of a button. Our Instructional Design team helps incorporate the latest learning technologies for our students and has helped produce over 18,000 videos to date!

That concludes our tour of the W. P. Carey School of Business campus. We hope that you not only saw the state-of-the-art classrooms and expansive student services offerings, but also our commitment to making this place feel like home to our students, alumni, faculty, and staff.

**W. P. Carey is a place where we all seek to grow as individuals and members of a global community, where we work together to engage the world and create a better future, and where we always remember that business is personal. Thanks for joining us!**